



**THE LARGEST
MEDIA, ENTERTAINMENT & COMMUNICATION
SUMMIT OF INDIA IN 2021**

DAY 1 - 4TH MARCH AGENDA

TIME	TOPIC	SPEAKERS
1:30 - 2:30 PM	Inaugral Session <i>IndiCommS: India Communication Summit 2020"</i>	Welcome Speech: Rahul Jain, MD, InnoServ Group Panel & Speaker Introduction: Chandan Anand, VP, InnoServ Group Prgram Convenor: Prof. Ujjwal K Chowdhury Special Guests: 1) Ramachandran Gopalakrishnan, Chairman - InnoServ Group of Companies 2) Dr. Annurag Batra, Chairman & Editor-in-Chief, BW Businessworld & Founder- Exchange4Media Group
2:30 - 3:30 PM	Session 1- Web-led Entertainment: <i>The Pandemic Impact 2020; The Future Ahead 2021-22</i>	1) Ashish Kulkarni, Chairman, FICCI AVGC-XR FORUM 2) Cyrus Dastur, Founder, SHAMIANA 3) Lloyd Xavier, AVP marketing, AHA OTT Platform 4) Soumya Mukherjee, Vice President - Revenue & Strategy, Hoichoi 5) Siddhartha Laik, Founder & Editor-in-Chief, IWMBuzz (Session Moderator)
3:30 - 4:30 PM	Session 2 - Universities & Communication Education: <i>Impact of the Pandemic on Media & Communication Education</i>	1) Prof K G Suresh, VC, Makhanlal University of Journalism 2) Dr Sandeep Sancheti, Former VC, SRM University 3) Dr Sandeep Marwah, Chairman, AAFT & Marwa Studios 4) Prof Ujjwal K Chowdhury, Pro VC, Adamas University 5) Chetan Sharma, Founder, Edumate TV (Session Moderator)
4:30 - 5:00 PM	Session 3 - Journalism Next: <i>Has the Digital Come to Lead the News Media?</i>	1) Vignesh Vellore, Founder & CEO, The News Minute 2) Neelu Vyas Thomas, Senior Anchor & Editor Current Affairs, Satyahindi.com 3) Moumita De Das, Assistant Professor, Adamas University (Session Moderator)
5:00 - 6:00 PM	Session 4 - Entertainment Next: <i>Where do Movies & Television Go from Here?"</i>	1) Pranjal Khandhdiya, Film Producer, Mango People Media Networks Pvt. Ltd. 2) Joy Mukherjee, Creative Director, ZEE Group 3) Aftab Asghar, Film Director, Stride Films 4) Dr Sunayan Bhattacharjee, Associate Professor & HOD, Adamas University (Session Moderator)
6:00 - 6:30 PM	Closing Session: Day 1	Special Address: Dilip Chenoy, Secretary General, FICCI Thank You Note: Prof Ujjwal K Chowdhury



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DAY 2 - 5TH MARCH AGENDA

TIME	TOPIC	SPEAKERS
1:30 - 2:30 PM	Opening Session: <i>IndiCommS: India Communication Summit 2020</i> <i>Theme: Indian Media- Coping with Pandemic</i>	Welcome Speech: Rahul Jain, MD, InnoServ Group Prgram Convenor: Prof. Ujjwal K Chowdhury Special Guests: Dr Bhaskar Das, Group President, Republic TV
2:30 - 3:30 PM	Session 1 - Brand Communication Post Pandemic: <i>What Lies Ahead</i>	1) Amit Mishra, CEO, MSL South Asia 2) Anubhav Sonthalia, CEO, Merkle Sokrati 3) Xavier Prabhu, Founder and Managing Director PRHUB 4) Sanjoy Roy, Managing Director, Teamwork Films 5) Subhrajit Datta, Associate Professor & HOD, Communication Management, Adamas University(Session Moderator)
3:30 - 4:30 PM	Session 2 - New Dimensions of BrandComm	1) Sai Nagesh, CSO, Laqshya Media 2) Varun Duggirala, Co-Founder & Chief Content Officer, The Glitch 3) Aditya Chatterjee, Vice President - Content Marketing, Adfactors PR 4) Sourabh Mishra, Managing Partner Branding & Co-Founder, Azendor Consulting Pvt. Ltd 5) Prof Nitesh Tripathi, Assistant Professor, ADAMAS university (Session Moderator)
4:30 - 5:30 PM	Session 3 - Regional Entertainment Panel: <i>Go Local</i>	1) Prof. Dr. Sujoy Biswas, Director & CEO, Techno India University and Techno India Group 2) Nitin Neera Chandra, Founder, Bejod 3) Ajit K Thakur, Chief Consultant, ARHA Media & Broadcasting Pvt Ltd 4) Rajjee M Shinde, CEO, Wild Music Records & Wild Music Haryanvi 5) Jimmy Tangree, Head, 91.9 Friends FM 6) Prof. Ujjwal K Chowdhury (Session Moderator)
5:30 - 6:30 PM	Session 4 - Tech Impact on Media & Communication Ahead	1) Unny Radhakrishnan, CEO, Digitas India 2) Rajesh Kathuria, AVP - IT, Shemaroo Entertainment Ltd 3) Piyush Yadav, Head of Technology, Scoopwhoop 4) Utpal Chakraborty, Industry Expert on AI in Banking & Finance 5) Bhavishya Garg, Head of User Experience Department, MX Player 6) Chandan Anand, VP, InnoServ Group (Session Moderator)
6:30 - 6:45 PM	Valedictory & Thank You Note	Special Guests: Roshan Abbas, EEMA President, CEO, Geometry Encompass Rahul Jain, MD, InnoServ Group